



**" Simplifying the college sports recruiting process"**

**P R E P   S E A R C H**

# Bio

## Enzley Mitchell IV, Ph.D.



### HOMETOWN

- ✓ FORT WAYNE, IN.  
GRADUATED FROM SNIDER  
HS.

### COLLEGE BASKETBALL PLAYING EXPERIENCE

- ✓ SPRING ARBOR UNIVERSITY-FOUR YEAR  
LETTERMAN
- ✓ 2 TIME MOST IMPROVED
- ✓ TEAM CAPTAIN
- ✓ CONFERENCE CO CHAMPS
- ✓ 1ST TEAM ALL CONFERENCE
- ✓ 1ST TEAM ALL DEFENSE
- ✓ CONFERENCE DEFENSIVE PLAYER OF THE YEAR

### EDUCATION

- ✓ PH.D., SPORT ADMINISTRATION,  
CONCORDIA UNIV., RIVER FOREST, IL
- ✓ MA., RECREATION & SPORT  
MANAGEMENT, INDIANA STATE UNIV.,  
TERRE HAUTE, IN
- ✓ BA., BUSINESS ADMINISTRATION,  
SPRING ARBOR UNIV., SPRING ARBOR, MI

# Bio (Cont.)



## Professional Coaching Experience

- ✓ Head Coach Swansea Storm BC, Swansea Wales, U.K.

## ATHLETICS ADMINISTRATION EXPERIENCE

- ✓ CEO/FOUNDER HANGTIME SPORTS MANAGEMENT, LLC (NBPA)
- ✓ DISTRICT ATHLETICS DIRECTOR- INDIANAPOLIS PUBLIC SCHOOLS
- ✓ DIRECTOR OF ATHLETICS- NORTHERN NEW MEXICO COLLEGE
- ✓ DIRECTOR OF ATHLETICS- ILLINOIS INSTITUTE OF TECHNOLOGY

## COLLEGE COACHING EXPERIENCE

- ✓ ASST. MEN'S BASKETBALL COACH- EARLHAM COLLEGE
- ✓ ASST. MEN'S BASKETBALL COACH- WILBERFORCE UNIVERSITY
- ✓ ASST. WOMEN'S BASKETBALL COACH-IUPUI
- ✓ ASST. MEN'S BASKETBALL COACH- MILLIKIN UNIVERSITY
- ✓ HEAD MEN'S BASKETBALL COACH- NORTHERN NEW MEXICO COLLEGE
- ✓ HEAD MEN'S BASKETBALL COACH- ILLINOIS INSTITUTE OF TECHNOLOGY
- ✓ HEAD MEN'S BASKETBALL COACH- ST. MARY-OF-THE-WOODS-COLLEGE

# Value Proposition



01

## Benefits:

Affordable  
Comprehensive  
Educational

02

## Features:

Quality Software (Free mobile app for apple and android)  
Title I & Title IV eligible

03

## Experiences

PrepSearch provides college success education to students in grades 8-12 and their families on the college sports recruiting process. In addition to seminars to help high schools increase the pipeline of students using sport to attend college. PrepSearch also offers a subscription based college search and advising software to assist high school students and guidance counselors in creating college lists and a free app.

## Substitutes:

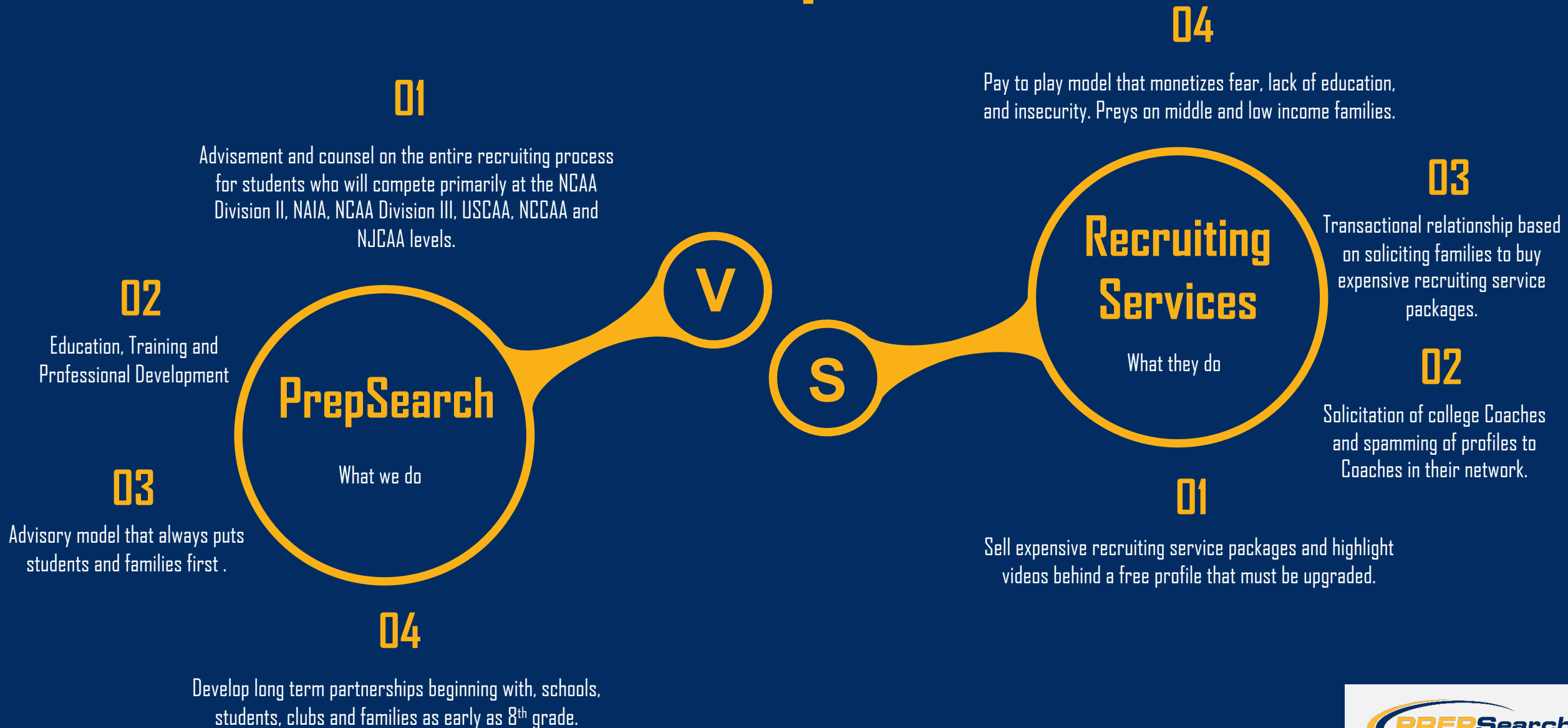
Traditional College Sports  
Recruiting Services

**Company:** PrepSearch

**Product:** College Success Education and Software

**Ideal Customer:** Schools, School Districts, clubs, and Families

# The Competition



# Our Traction

## Pillar 1

### Comprehensive

01

The 90 minute College Success Seminar covers the entire sports recruiting process

02

PrepSearch is not a recruiting service.

03

The PrepSearch seminar is conducted by a former College AD, Head Coach and Professor with nearly 20 years experience in higher ed.

## Pillar 2

### Effective

01

The PrepSearch program has helped over 1700 Student-Athletes attend college since 2007.

02

90% of PrepSearch Students do not transfer to another college.

03

The majority of our partner schools, clubs and organizations are repeat partners.

## Pillar 3

### Specialized

01

The only college list builder software with specialized filters for student-Athletes.

02

80% of the students we help will compete at the NAIA, NCAA D2, or NCAA D3 levels.

03

PrepSearch software is user friendly, affordable and created for coaches, counselors and IEC's. The PrepSearch app is 100% free.

# PrepSearch Mission Statement

## Mission

PrepSearch helps simplify the College Sports recruiting process for schools, clubs, and families.

## What does PrepSearch do best?

I help schools, school districts, and clubs increase the pipeline of students using sport to attend college. I also help students and families increase the chances of graduating with little or no debt.

## How is PrepSearch different?

I provide College Success Education seminars, workshops and create customized College lists using software with special filters for Student-Athletes

## PrepSearch puts students first

I help students attend college using sport.

# What can PrepSearch Deliver?

## What can PrepSearch do for your school, district, or club?

PrepSearch wants to be your preferred partner for providing College success education and helping increase the pipeline of students using sport to attend college in your school or district.

## What can PrepSearch do for your school, district, or club?

I will offer the most comprehensive and up to date seminars and workshops on the entire College sports recruiting process for your students, staff and families.

## Why is the PrepSearch way gaining popularity?

PrepSearch will offer an affordable, informative program proven to be more effective than traditional recruiting services. This includes truly free tools for students.

“

## Vision

PrepSearch strives to be the nation's leader and go-to resource for schools, districts, and clubs in providing the most up-to-date and accurate information for the college-bound Student-Athlete.

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**Tips for using the PrepSearch College Athletics search.**

- Be honest about your skill level and current recruitment.
- Be open to a broad range of locations and campus sizes.
- Consider multiple forms of financial aid not just full athletics scholarships.
- Use the database to create a wish list of 10-15 Colleges and Universities. Research these and then choose 5 to contact.
- For best results use the database function on a desktop or laptop.
- Select all variations of the name for a particular major for best search results. (ex: Business, Business Management, Business Administration). One major may show in the search results multiple ways based on how a college has the major listed on their website. PrepSearch has attempted to capture each major as listed on each individual college's website.

Skill Level	Scholarship Funding	Region	Setting	Size	4yr/ 2yr	Sports Choose up to 3 Sports
Select ▾	Select ▾	Select ▾	Select ▾	Select ▾	Select ▾	Select ▾

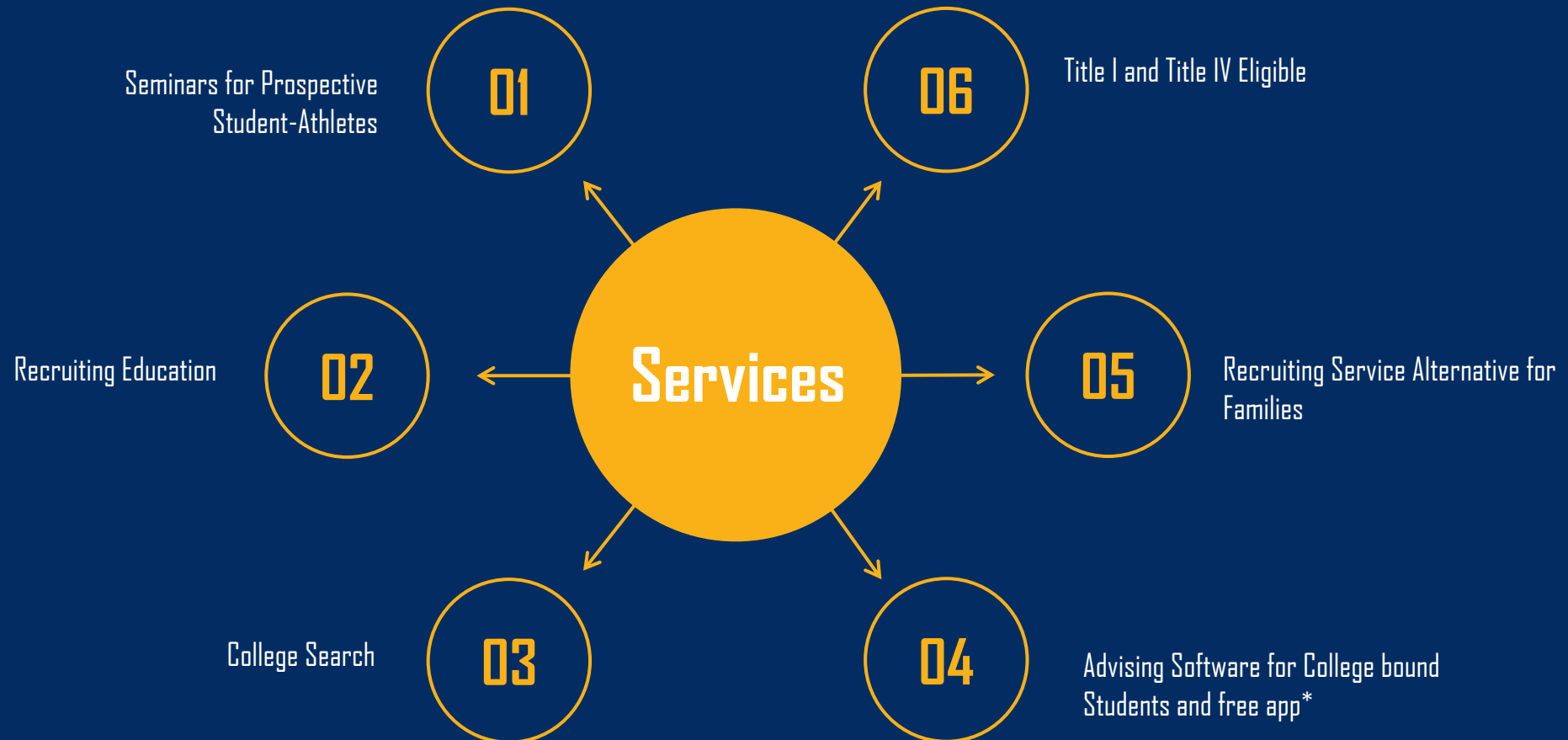
Majors Choose up to 10 Majors	Selectivity ⓘ
Select ▾	Select ▾
Search	Reset

#	School	City	State	Majors	Selectivity

[Terms and Conditions](#)

# PrepSearch

College Success and Athletics Recruiting Seminar for Students in Grades 8-12



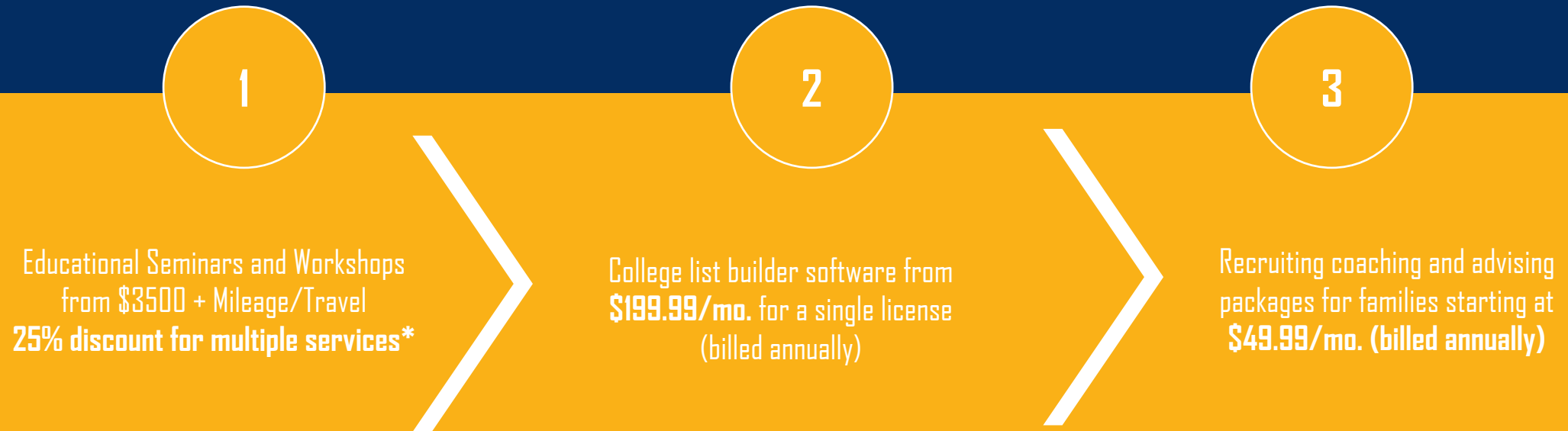
## Seminar Topics Include

- ✓ Eligibility (NCAA, NAIA, NJCAA and other associations)
- ✓ Academics
- ✓ Paths to college as an athlete
- ✓ Financial aid
- ✓ How to increase your chances of graduating debt free
- ✓ Negotiation strategy
- ✓ Ways to become a more attractive recruit
- ✓ Amateurism/Agents
- ✓ How to choose a College/University
- ✓ The truth about Identification camps, scouting, evaluation and recruiting services
- ✓ What to expect as a college athlete and how to persist
- ✓ Selected topics specific to your school or district
- ✓ Plus more

Increase the pipeline of students in your school using sport to attend college.



# Pricing for PrepSearch Services



**Title I and Title IV eligible**

Contact

[www.PrepSearch.net](http://www.PrepSearch.net)

317-985-6477

Enzley.Mitchell@prepsearch.net



# Thank You

